**Rubric Below**

**Business Trip**

GRADING SHEET

Marketing/Roberts

**Name of Student Presenter:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For each of the following items, circle 0 to 5, with 0 being the lowest rating and 5 being the highest rating. The rating descriptions are as follows:

 5- Excellent – All parts of the item are complete and correct

 4-Very Good- All parts of the item are complete and/or has only 1 error

 3-Good- Almost all parts of the item are complete and/or has two errors

 2-Poor – Several parts of the item are incomplete and/or has three errors

 1-Very Poor-Almost all of the item is incomplete and has many errors

 0-Non-Existent

1. Complete Itinerary
	1. 5-7 Days of information 0 1 2 3 4 5
	2. Times for each day 0 1 2 3 4 5
	3. Complete expenses 0 1 2 3 4 5
2. Country Details
	1. (GDP/GNP/Exports/Imports/Deficit or Surplus) 0 1 2 3 4 5
	2. Main Partners of Trade 0 1 2 3 4 5
	3. Currency/Tariffs 0 1 2 3 4 5
	4. Cultural differences 0 1 2 3 4 5
	5. Things you should know 0 1 2 3 4 5
	6. Why export with this country? 0 1 2 3 4 5
3. Presentation Skills
	1. Eye Contact 0 1 2 3 4 5
	2. Volume 0 1 2 3 4 5
	3. Professional slides (bullets, visual appeal) 0 1 2 3 4 5
4. Extra Credit
	1. Visual that relates to country 0 1 2 3
	2. Professional Dress 0 1 2 3

Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/60

**Comments/Suggestions:**