**Rubric Below**

**Business Trip**

GRADING SHEET

Marketing/Roberts

**Name of Student Presenter:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For each of the following items, circle 0 to 5, with 0 being the lowest rating and 5 being the highest rating. The rating descriptions are as follows:

5- Excellent – All parts of the item are complete and correct

4-Very Good- All parts of the item are complete and/or has only 1 error

3-Good- Almost all parts of the item are complete and/or has two errors

2-Poor – Several parts of the item are incomplete and/or has three errors

1-Very Poor-Almost all of the item is incomplete and has many errors

0-Non-Existent

1. Complete Itinerary
   1. 5-7 Days of information 0 1 2 3 4 5
   2. Times for each day 0 1 2 3 4 5
   3. Complete expenses 0 1 2 3 4 5
2. Country Details
   1. (GDP/GNP/Exports/Imports/Deficit or Surplus) 0 1 2 3 4 5
   2. Main Partners of Trade 0 1 2 3 4 5
   3. Currency/Tariffs 0 1 2 3 4 5
   4. Cultural differences 0 1 2 3 4 5
   5. Things you should know 0 1 2 3 4 5
   6. Why export with this country? 0 1 2 3 4 5
3. Presentation Skills
   1. Eye Contact 0 1 2 3 4 5
   2. Volume 0 1 2 3 4 5
   3. Professional slides (bullets, visual appeal) 0 1 2 3 4 5
4. Extra Credit
   1. Visual that relates to country 0 1 2 3
   2. Professional Dress 0 1 2 3

Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/60

**Comments/Suggestions:**